



9<sup>TH</sup> ANNUAL  
INTERNATIONAL  
**STUDENTS FOR LIBERTY**  
CONFERENCE  
WASHINGTON, DC  
FEBRUARY 26 - 28, 2016



ISFLC.ORG



## LOCATION:

WASHINGTON MARRIOTT WARDMAN PARK  
2660 WOODLEY RD NW  
WASHINGTON, DC 20008

## DATE & TIME:

FEBRUARY 26-28  
FRIDAY 3:00PM - 10:00PM  
SATURDAY 9:00AM - 10:00PM  
SUNDAY 9:00AM - 3:00PM

## BE A SPONSOR:

VISIT [ISFLC.ORG/SPONSORS](http://ISFLC.ORG/SPONSORS)  
OR CONTACT MARY CRANE AT  
[MCRANE@STUDENTSFORLIBERTY.ORG](mailto:MCRANE@STUDENTSFORLIBERTY.ORG)





## WHAT IS THE ISFLC?

Founded in 2008, the International Students For Liberty Conference (ISFLC) has rapidly grown from a small colloquium of 100 students to one of the premier libertarian political events. The 2015 ISFLC drew over 1,700 attendants, casting a wide net across the liberty movement. Students, academics, celebrities, entrepreneurs, journalists, and nonprofit leaders all attend ISFLC to take the pulse of the Millennial generation.

With professional development trainings, networking socials, and an art show, the ISFLC is truly a conference for the entire libertarian movement. SFL's plans for 2016 are even bigger and better than the past. To provide a taste, SFL plans to introduce a career fair, radio row, and awards gala at the next conference.

We hope your organization will considering joining us in raising a toast to liberty at the largest gathering of pro-liberty students in the world. This booklet contains all the information you need about joining SFL as a sponsor for the 9th International Students For Liberty Conference, to be held February 26-28, 2016 at the Marriott Wardman Park in Washington, DC.



2015 ISFLC ATTENDEES

1,719

## WHY SPONSOR THE ISFLC?

At SFL, we pride ourselves on making the ISFLC a professional and positive experience for all of our sponsoring organizations. We work with our sponsors to help them accomplish their goals at the conference and ensure they get the most out of the event. Here are three ways sponsoring the ISFLC can add value to your organization:

### PAST SPONSORS:



## 1. REACH YOUNG PEOPLE AND FIND TALENT

The ISFLC presents an unparalleled opportunity to reach the liberty movement's next generation of talent. SFL will bring more students and young professionals together than ever before, all of whom are eager to discover new ideas and opportunities.

The high numbers of undergraduate and graduate students at the ISFLC makes it an ideal event to find quality applicants for internships and graduate schools. However the ISFLC also has a growing number of liberty professionals in attendance and is a perfect location to scout out talent for full-time positions, especially during our career fair. The best and brightest young people in the movement will be there, so take advantage of the opportunity to meet them in person and tell them about all the exciting opportunities you have.

## 2. CONNECT WITH PARTNER ORGANIZATIONS

ISFLC also provides a number of opportunities to help build relationships between allied organizations and corporations both throughout liberty movement and beyond. There's ample opportunity for organizations to meet each other and collaborate, either privately or for an activity related to the conference. We can even assist in providing meeting space at no additional charge if your organization is interested in hosting any tangential events at the conference.

## 3. GAIN MEDIA ATTENTION

We provide a platform for organizations to bring well-known speakers who can yield media attention. Last year, ISFLC was featured in prominent news outlets including BBC, Bloomberg, CNN, Daily Beast, and the Washington Post. John Stossel even filmed part of his show in the mezzanine exhibitor level where many organizations' logos were featured on Fox Business. This year, we have plans in the work for a radio row full of talk show hosts and podcasters to broadcast live from the ISFLC. Sponsor the conference for the chance to draw national and international attention to your brand.

# ISFLC SPONSORSHIP PACKAGES

	PRESENTING SPONSOR \$100,000	PARTNER \$50,000	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$1,500	EXHIBITOR \$500
60 SECOND MAINSTAGE COMMERCIAL	✓						
INTRODUCE MAINSTAGE SPEAKER (OPTIONAL)	✓						
ISFLC CO-CHAIR ACKNOWLEDGEMENT ON ISFLC INVITATIONS	✓						
LOGO ON CONFERENCE LANYARD	✓						
ACCESS TO PRIVATE MEETING ROOM	✓	✓					
MAINSTAGE ACKNOWLEDGEMENT	✓	✓	✓				
VIP TABLE(S) AT AWARDS DINNER	✓ 2 tables for 20 guests	✓ 2 tables for 20 guests	✓ for 10 guests				
TICKETS FOR AWARDS DINNER	✓ 20 guests at VIP table	✓ 20 guests at VIP table	✓ 10 guests at VIP table	✓ 5 guests			
LOGO ON CONFERENCE TOTE BAG	✓	✓	✓	✓			
RECOGNITION ON CONFERENCE SIGNAGE	✓	✓	✓	✓	✓		

	PRESENTING SPONSOR \$100,000	PARTNER \$50,000	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$1,500	EXHIBITOR \$500
PROMO ITEM(S) IN CONFERENCE TOTE BAG	✓ unlimited items	✓ 3 items	✓ 2 items	✓ 1 item	✓ 1 item		
LOGO ON CONFERENCE WEBSITE	✓	✓	✓	✓	✓		
BREAKOUT SESSION(S)	✓ x3	✓ x2	✓ x2	✓ x2	✓		
AD IN AWARDS DINNER PROGRAM	✓ full page	✓ full page	✓ full page	✓ 1/2 page	✓ 1/4 page		
INVITATION TO ISFLC PLANNING MEETING	✓	✓	✓	✓	✓		
AD IN CONFERENCE PROGRAM	✓ full page	✓ full page	✓ full page	✓ 1/2 page	✓ 1/4 page	✓ 1/4 page	
FREE REGIS- TRATIONS	✓ 30	✓ 20	✓ 15	✓ 10	✓ 5	✓ 3	✓ 2
LISTED AS SPONSOR IN CONFERENCE PROGRAM	✓	✓	✓	✓	✓	✓	✓
LISTED AS SPONSOR ON CONFERENCE WEBSITE	✓	✓	✓	✓	✓	✓	✓
BRAND PRO- MOTION ON SFL SOCIAL MEDIA	✓	✓	✓	✓	✓	✓	✓
EXHIBITOR TABLE(S)	✓ 2x with priority location	✓ with priority location	✓	✓	✓	✓	✓





## CAN'T DECIDE ON A PACKAGE?

How about sponsoring one of these a la carte items?

**FRIDAY NIGHT RECEPTION - \$20,000** (Limited to one sponsor): Take the opportunity to brand and host the opening reception on Friday night. The opening night reception is always the largest, with no competition from other organizations. So, this is your chance to make a distinct impression upon attendants.

**CAREER AND GRAD SCHOOL FAIR - \$10,000** (Limited to one sponsor): Your organization can be on everyone's mouth Friday afternoon by sponsoring our first official career fair. By sponsoring, the fair will be branded with your organization's name, attendants will be greeted by your organization's table, and one of your representatives will have the opportunity to address the crowd with brief remarks.

**ART SHOW - \$10,000** (Limited to one sponsor): For the last three years, the ISFLC Art Show has become one of the most popular events of the conference. Attendants show off their artistic talents by displaying paintings, drawings, and photographs, and a session is even held Saturday night for performance art including singing and slam poetry. Brand the art show with your organization's name and run the session Saturday night.

**REFRESHMENT TABLE - \$10,000:** Be the break that attendees remember. Personalize a refreshment table with your brand. We'll set up tables so your staff can network with the liberty movement's brightest young minds for a limited time.

**CUSTOMIZED HOTEL KEY CARD - \$6,000** (Limited to one sponsor): Have your logo be the one that no one forgets by branding it on every hotel key cards issued to ISFLC guests. We expect to have approximately 2,000 cards issued.





**SPONSOR A BUS - \$6,000:** Help get students to attend the conference. Buses seat up to 55 people and will be coming from all over the USA. As a bus sponsor, you will get special recognition in the conference program.

**SPEED NETWORKING - \$5,000** (Limited to one sponsor): Your organization can host a speed networking event for attendants to meet each other. As a sponsor, you will give opening remarks and help facilitate the networking. You also will also be prominently featured on all of the signs in the room.

**ATHLETIC GROUP EVENT - \$5,000:** Exercise is popular among many of our conference attendants. Last year, a number of them planned a morning yoga exercise that was a huge success. Brand and lead your own workout.

**TABLE AT AWARDS DINNER - \$2,500:** Get 10 tickets to the SFL dinner and private reception. Your name will appear in the evening program.



## DEADLINES & IMPORTANT DATES

**AUGUST 26, 2015** -- August Planning Meeting for all Presenting Sponsor, Partner, Platinum, Gold & Silver level sponsors

**OCTOBER 28, 2015** -- October Planning Meeting for all Presenting Sponsor, Partner, Platinum, Gold & Silver level sponsors

**DECEMBER 7, 2015** -- All session titles, descriptions & speakers must be submitted

**DECEMBER 14, 2015** -- December Planning Meeting for all Presenting Sponsor, Partner, Platinum, Gold & Silver level sponsors

**JANUARY 7, 2016** -- All ads must be submitted

For any questions or to confirm sponsorship,  
contact Mary Crane at [mcrane@studentsforliberty.org](mailto:mcrane@studentsforliberty.org).

**ISFLC.ORG/SPONSORS**





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